

WINNSBORO AREA CHAMBER OF COMMERCE

MONTHLY BOARD MEETING

Sept 12, 2024

MINUTES

1. Meeting to be called to order at 11:34 am by President Kristie Brian
 - a. ATTENDING - Sharron Wetzel, Kristie Brian, Kristie Amason, Debbie Lopez, Paula Rogers, Dawn Petty & Francell Burnett via phone.
2. OLD BUSINESS
 - a. Minutes from Aug 2024 meeting
 - i. Motion to Accept by Dawn Petty. Seconded by Debbie Lopez. Approved by all ayes.
 - b. Financial Report from July 2024
 - i. Car show report is not finalized yet.
 - ii. Motion to Accept by Debbie Lopez. Seconded by Dawn Petty. Approved by all ayes.
 - c. Labor Day Car Show
 - i. Attendance was down due to Lindale having a car show & Sulphur Springs having coffee & Donuts car cruise in.
 - ii. We had 60 t-shirts but only sold 30.
 - iii. Paula says we should charge \$20 due to other car shows charging that. That there were complaints.
 - d. Halloween
 - i. \$250 for winner
 - ii. Kristie will take photographs to advertise for promotions.
 - iii. Candy will need to be bought soon. Paula volunteered for that.
 - e. Christmas Parade
 - i. Flyer is made.
 - ii. Kristie thinks she has notified the school already but will double check & remind so they can plan floats.
 - iii. Judging between 5-5:45.

3. NEW BUSINESS

a. Directors

- i. Touch base with Casie Buck again.
- ii. Jordan Takacs is a possible candidate. Kristie will touch base with her again.
- iii. Paula volunteered to come back on as a director.
- iv. Kristie will touch base with Juan from Tax Pro.

b. Winnsboro-news is coming back as an online newspaper.

c. 101 Celebration and Open House

- i. 5pm cut the ribbon
- ii. 12-2 pizza with drink – city employees and Chamber directors invited.
- iii. Chamber will split the cost of this event.
- iv. Motion to Accept by Debbie Lopez. Seconded by Dawn Petty. Approved by all ayes.

d. Banquet in January

- i. Instead of online auction – how about a silent auction with themed baskets.
- ii. Luau is option
- iii. Taco Bar – we can do it ourselves and ask Morgan Mansion to help set up and cut up veggies.
- iv. January 27th or 30th – Kristie will check with the city about availability of Civic Center.

e. Kristie wants to decorate for Fall. She will be buying mums and square hay bales. Dawn will give her some real pumpkins.

f. Spring Car Show

- i. Paula wants to do it but work around RG Car Shows. Look into dates.

g. Autumn Trails Car Show – They asked us to run it.

- i. On Oct 26th
- ii. Set up a Canopy in front of the old canopy.
- iii. Road closure on Autumn Trails shoulders.
- iv. Take money for entries of any cars NOT antiques.
- v. Give out posters for the windows.

- vi. Sell our t-shirts
- vii. Pass out flyers for our Spring Show.
- viii. Sell drink and snacks as a side money fundraiser for us.
- ix. Dawn Petty volunteered to run the table.
- x. Autumn Trails will provide the prizes. We suggest top 5.
- xi. Alisha Fields says they will split the proceeds 70/30.
- xii. Motion to Accept by Dawn Petty. Seconded by Debbie Lopez. Approved by all ayes.

4. ADJOURN MEETING at 12:40pm

- i. Motion to Adjourn by Dawn Petty. Seconded by Debbie Lopez. Approved by all ayes.

Respectfully submitted:

Sharron Wetzel, Secretary

Kristie Brian
President 2024

Judy Peacock
VP 2024

Diane Robinson
Treasurer 2024